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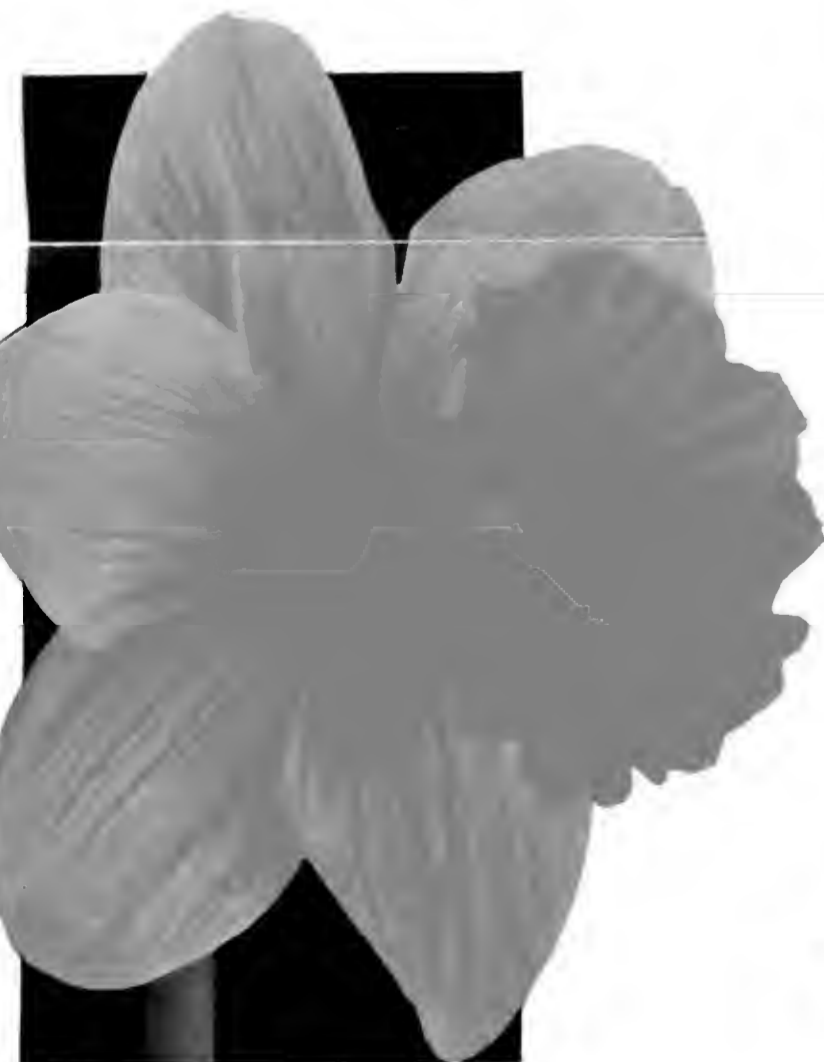
King Alfred
Trumpet Narcissus



Sir Watkin
Incomparabilis Narcissus



Barri Narcissus



Robert Sydenham
Trumpet Narcissus

NARCISSUS

Powell Seed Store

436 South Fifth Street
Louisville, Kentucky

*W*E celebrate the opening of our new store by offering a most complete list of bulbs for fall planting. Never before have we offered such a tempting list of Hardy Narcissus as you will find priced on the reverse side of this sheet. Plant now a border of this delightful flower.

Visit Our New Store . .

436 South Fifth Street

The location of our old store has been purchased by the Water Company. The building is to be torn down. Our new store is centrally located for your convenience.



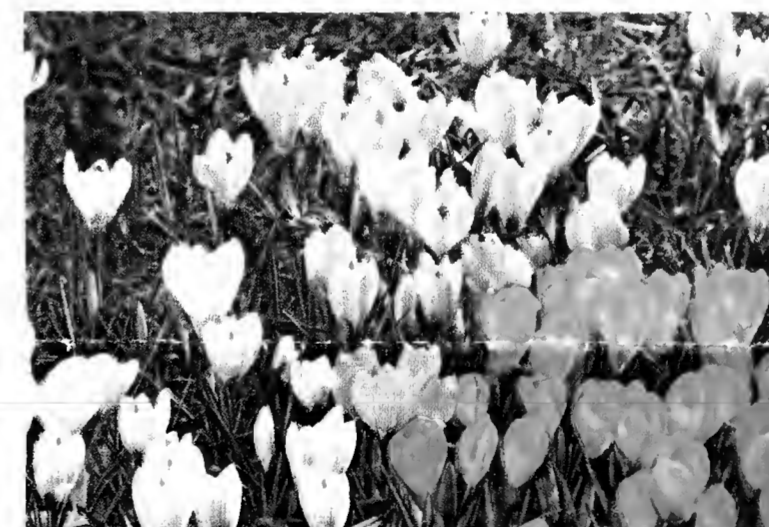
Bedding Hyacinths in full bloom



Muscari, Heavenly Blue



Galanthus (Snowdrops)



Giant-flowering Crocus



Dido
Cottage Tulip



Prince of Orange
Breeder Tulip



Hautain
Cottage Tulip



Zwaneburg
Darwin Tulip



Prof. Rauwenhoff
Darwin Tulip



Rev. Ewbank
Darwin Tulip



City of Haarlem
Darwin Tulip



You can have a garden like this. See our special Tulip offer.



Scilla sibirica, Blue



Tulipa Clusiana

THE EARLY BLOOMERS

TULIPS

*W*ORDS are not adequate to describe the startling splendor of tulips in full bloom. With tulips the amateur can enjoy masses of color, for they are of the easiest culture. You may have the annual pleasure of magnificent bloom with a small outlay of money and effort. Prepare the soil to a depth of 8 or 9 inches after applying a cupful of Bone Meal to each square yard. They require no winter protection. By planting the earliest tulips, Cottages, Darwins, and Breeders, you may have a succession of blooms lasting two months or more. Send us your order today, or better still, visit our new store and make your selections.

Do not fail to include some Tulipa species. They are splendidly adapted to rockeries and dwarf beds. For large, early Tulips we offer for the first time Triumph Tulips, described on the following page.

SPECIAL TULIP OFFER

Inglescombe Yellow Rev. Ewbank (Lavender)
Farnecombe Sanders (Red) Clara Butt (Pink)

We will supply 12 each of the above varieties (48 bulbs) separate and labeled (value \$2.75) for \$2.15. 25 each of 4 varieties (100 bulbs) \$1.50.



Lilium Candidum
Madonna Lily



Regal Lily

TULIPS

Bulbs should be planted in well-prepared soil to which has been added a liberal sprinkling of bone meal. The top of the bulbs should be about four inches below the surface and six inches apart.

DARWIN TULIPS

These are the most popular of all Tulips. The cup-shaped blooms can be had in a wide range of color, coming into full flower between the Early and Breeder varieties.

	Doz.	100
Baron de la Tonnaye. Rose with pale margin.	\$0.70	\$4.75
Bartigon. Very fine carmine red. One of the best.	.70	4.75
Black Eagle. Extra large cup of intense deep purple. Black anthers and deep blue base.	.85	6.00
Bleu Aimable. Bright velvet with white base.	.70	4.75
City of Haarlem. Cardinal red. Large, beautiful, good	.90	6.50
Clara Butt. Very popular salmon pink. Fine bedder.	.65	4.50
Farncombe Sanders. Fiery rose-scarlet. Good form.	.70	4.75
King Harold. Deep ox-blood. Very good.	.70	4.75
La Candeur. Blush changing to creamy white.	.70	5.50
La Tulipe Noire. Dark maroon black.	.75	5.50
Madame Krelage. Early deep rose. Forces well.	.65	4.50
Pride of Haarlem. Large carmine-rose.	.60	4.50
Princess Elizabeth. Clear, deep rose-pink.	.70	4.75
Prof. Rauwenhoff. Large, brilliant cherry-red.	.70	4.75
Reverend Ewbank. Popular silvery lavender.	.60	4.75
Scarlet Beauty. A pure, glowing scarlet of great size and unusual substance. Lasts well.	.90	6.50
Turner. Large rose red. Noble size and form.	.75	5.75
William Pitt. Magnificent crimson scarlet.	.70	5.75
Yellow Giant. Fine golden yellow of excellent form.	.85	6.00
Zwanenburg. A superb white variety.	.95	7.00
Mixed Darwins. A blend of named varieties in many colors.	.60	4.00

TRIUMPH TULIPS

A new class of Tulips notable for sturdy, robust growth, bearing large flowers in colors not obtained in the early Tulips, and combining great size with earliness.

	Doz.	100
Aviateur. Bright carmine with border of light cream. Very good.	\$0.75	\$5.50
Elizabeth Evers. Large flower of beautiful pink on a strong stem. The best of its sort.	.75	5.50
Telescopium. Very good violet rose on tall stem.	.75	5.50

COTTAGE TULIPS

The May-flowering or Cottage Tulips bloom at about the same time as the Darwins and have characteristic vase-shaped buds which open to make a lily-like flower.

	Doz.	100
Alaska. Clear yellow on a long, slender stem.	\$0.75	\$5.50
Avis Kennicott. Long petals of deep yellow. Tall stem	.75	5.50
Dido. Coral pink, edged light orange. Try this.	.75	5.50
Dillenburg. Salmon orange of elegant form on tall stem.	.75	5.50
Grenadier. Fiery orange-scarlet. Fine for beds.	.70	5.00
Hautain. Beautiful old rose. Does well in groups.	.75	5.50
Inglescombe Yellow. Well-known yellow. Much used with Darwins.	.70	4.75
Marvel. Terra-cotta salmon. Better than John Ruskin.	.70	4.75
Mrs. Moon. Magnificent golden yellow. "Lily-flowered".	.75	5.50
Picotee. White flowers with bright pink margin.	.75	5.50
Pres. Hoover. Brilliant orange red. Late.	.75	5.50
Quaintness. Handsome large flowers of yellow flushed deep rose. Inside shaded mahogany.	.75	5.50
Vesta. Cream, changing to pure white. Keeps well.	.80	5.75
Mixed Cottage. A fine blend of named varieties.	.60	4.00

BREEDER TULIPS

Coming into flower in late spring, after the Darwins, the Breeders serve to prolong the season of bloom in the tulip garden. They are marked by robust growth, large flowers, and somber pastel shades. Culture is the same as that given most common varieties.

	Doz.	100
Apricot. Dull bronze, shaded ruddy apricot.	\$0.75	\$5.75
Bacchus. Rich, dark violet blue or plum color.	.75	5.75
Bronze Queen. Buff, tinted golden bronze.	.70	5.00
Louis XIV. Immense purple flushed bronze.	.90	6.50
Panorama. Beautiful deep reddish mahogany.	.80	5.75
Prince of Orange. Rosy terra-cotta, edged orange yellow.	.75	5.50
Velvet King. Glossy dark royal purple.	1.00	7.00
Mixed Breeder. This offer includes the best varieties in a wide range of colors.	.75	5.25

SINGLE EARLY TULIPS

Keizerkroon. Good crimson-scarlet, edged yellow.	.90	6.50
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DOUBLE EARLY TULIPS

The doubles are very showy and are extremely popular for beds outdoors, as well as for indoor forcing. The culture is the same as for other tulips.

	Doz.	100
Mr. Van der Hoeff. Pure golden yellow. Large flower.	\$0.70	\$5.25
Peach Blossom. Large decorative rosy-pink.	.75	5.50
Vuurbaak. Finest double scarlet. Brilliant.	.75	5.50

PARROT TULIPS

Sometimes called "Dragon Tulips." They belong to the May flowering group, but possess weird and fantastic coloring on large, curiously-feathered petals.

	Doz.	100
Fantasy. Clara Butt pink, splashed green.	\$0.90	\$6.50
Mixed Parrots. The feathery petals splashed and blotched with fanciful markings.	.70	4.75

TULIPA SPECIES

For the Rockery and Hardy Plant Border

	Doz.	100
Clusiana (Candystick Tulip). Cherry red and white, miniature.	\$0.75	\$5.50
Eichleri. Crimson-scarlet flowers. Fine for rockery.	.75	5.50
Kaufmanniana (Waterlily Tulip). Creamy white flowers shaded on the outside with rosy red.	1.25	9.00

OUT-OF-TOWN ORDERS

Bulbs and roots offered in this list will be forwarded by parcel post or express prepaid. Fertilizers will be forwarded at purchaser's expense. Orders amounting to one dollar or more delivered anywhere in the city.

HYACINTHS

The varieties listed below are carried in two sizes, the larger for forcing in pots of earth, fiber, or in glasses containing water which almost touches the heel of the bulb. The smaller bulbs are very satisfactory for outdoor planting in beds.

Duchess of Westminster. Beautiful blue with light markings in the center.			
Gertrude. A most reliable rose-pink variety.			
King of the Blues. Compact truss of fine dark blue.			
L'Innocence. Best pure white.			
Queen of the Blues. Very light, clear blue.			
Queen of the Pinks. Compact spike of clear pink.			
Yellow Hammer. The best large golden yellow.			

	Each	Doz.	100
Any of the above varieties:			
Forcing size Hyacinths (19 c.m.)	\$0.18	\$1.85	\$13.50
Bedding size Hyacinths (16-17 c.m.)	.15	1.25	10.00

CROCUS

(Spring Flowering)

	Doz.	100
Baron Von Brunow. Large deep purple.	\$0.40	\$2.85
Mont Blanc. Pure white.	.40	2.85
Queen of the Blues. Porcelain blue.	.40	2.85
Walter Scott. Striped violet and white.	.40	2.85
Yellow. Large-flowered golden yellow.	.40	2.85
Fine Mixed. All colors.	.35	2.25

MISCELLANEOUS BULBS

	Doz.	100
Scilla Siberica. (Squill). Blue.	\$0.50	\$3.25
Muscari. (Grape Hyacinth). Heavenly blue. Blue flowers with delicate fragrance.	.35	2.75
Chionodoxa Lucilliae. (Glory of the Snow.) A delightful dwarf blue for edging or the rock garden. Splendid for massing.	.35	2.75
Galanthus Nivalis. (Snowdrop)	.50	3.00

HARDY NARCISSUS

(For Outdoor Planting)

Daffodils are at their best naturalized under trees or along walks, but can be used to advantage in the rockery. They require no special treatment and need not be disturbed for several years. Listed below you will find varieties both old and new, of interesting form and color. Make a generous planting of hardy Narcissus now, for greater garden enjoyment next spring.

	Doz.	100
Barri Conspicuus. (Barri). Deep yellow cup with scarlet edge, pale yellow perianth.	\$0.75	\$5.50
Bernardino. (Incomparabilis). Cream-colored perianth with short fluted cup, stained apricot-orange at edge.	.85	7.00
Cheerfulness. (Poeticus). White perianth with full double center of white and yellow.	1.50	10.00
Croesus. (Incomparabilis). Large lemon perianth, with orange red cup. Excellent form and color.	1.50	10.00
Emperor. (Ajax). Large trumpet and broad perianth of deep yellow.	.75	6.00
Empress. (Ajax). Pure white perianth with large trumpet.	.75	6.00
Glory of Sassenheim. Immense trumpet of canary yellow with white perianth.	1.00	7.00
Golden Frilled. (Incomparabilis). An exquisite flower with heavily frilled cup of rich golden yellow. Lemon yellow perianth.	2.25	17.00
Imperator. Immense flowers with ivory white perianth, light primrose trumpet. An outstanding variety.	2.25	17.00
Jonquilla Simplex. Single. Usually three flowers on a stem. Rich yellow. Very fragrant and fine for cutting. This is the true jonquil.	1.00	7.00
King Alfred. (Ajax). Largest all-yellow daffodil.	1.40	10.00
Lady Moore. (Barri). Snow white perianth. Yellow cup with deep orange edge.	1.40	10.00
Laurens Koster. (Poetaz). Creamy white perianth with lemon yellow coloring, bunch flowered.	.75	5.50
Mrs. E. H. Krelage. Sulphur white perianth, rich cream trumpet. A flower of good substance, splendid form.	2.00	14.00
Nobility. (Barri). Perianth creamy white, crimped cup of deep orange red.	1.50	10.00
Ornatius. (Poeticus). Pure white perianth, deep orange red cup.	.75	5.50
Red Cross. (Incomparabilis). Primrose yellow perianth, and deep yellow cup densely frilled, of deep orange. Each, \$0.35.	4.00
Sir Robert Sydenham. Deep golden yellow trumpet of great size, nicely frilled perianth soft sulphur yellow.	1.60	11.00
Sir Watkin. (Incomparabilis). Large primrose yellow perianth with half-trumpet of deep yellow. A most dependable sort.	.90	6.50
Tresserve. Giant trumpet of deep canary yellow, with slightly lighter perianth. One of the best.	1.25	9.00
Twink. (Double). Double flowers with alternating petals of soft primrose and orange.	2.25	17.00
White Lady. Broad white perianth, of perfect form, cup canary yellow.	.70	5.00

PAPER WHITE NARCISSUS

(For Forcing Indoors)

Most popular for growing in bowls filled with gravel or peat moss. By planting a few bulbs each week, a continuous succession of lovely white flowers may be had through the entire winter. Bulbs should be started in a cool, dark place. When well rooted, the bowls should be placed in a sunny window.

	Doz.	100
Large Bulbs (14 c.m.)	\$0.50	\$3.75

PEONIES

Once planted, Peonies need not be disturbed for years. They prefer full sun and deep, rich soil. A generous application of sheep manure and bone-meal will make them respond with bigger and better blooms. A frequent cause of failure is planting too deep. The crowns should never be placed lower than one and one-half inches below the surface, being sure that the earth about the roots is well firmed, so that they will not settle.

	Each
Festiva Maxima. 9-3 white with crimson fleck.	\$0.40
Karl Rosenfield. 8-8 bright velvety crimson.	.50
Mon. Jules Elie. 9-3. Large lilac-pink.	.60
President Taft. 8-7. Shell pink.	.50

SPECIAL PEONY OFFER

We will supply one each of Festiva Maxima, white; Karl Rosenfield, red; and President Taft, pink. (Value \$1.40 for \$1.25).

Three roots each of the above three varieties—\$3.00.

FALL-FLOWERING CROCUS and COLCHICUM

The bulbs are quite hardy and suitable for planting outdoors. If placed in a sunny window, they will bloom without soil or water, and if the withered flowers are removed, will produce a succession of lavender-pink blooms. If flowered indoors, when they are through blooming, they may be planted in the garden, where they will make their foliage in the spring and bloom again in the autumn.

	Each	Doz.	100
Colchicum Autumnale	\$0.25	\$2.50
Crocus Zonatus50	3.50

ORIENTAL POPPIES

For intense brilliance of color, this hardy perennial is not surpassed by any garden flower. They enjoy a coarse mulch applied in late fall or early winter and water during summer dry spells. They resent being disturbed during the growing season, and it is well to leave them religiously alone in the spring.

	Each	Three	Doz.
Beauty of Livermore. Large dark red with black blotch.	\$0.35	\$1.00	\$3.00
Lula A. Neeley. Ox-blood red on strong stems.	.40	1.10	3.50
May Sadler. Enormous pink flowers on medium tall stems.	.35	1.00	3.00
Mrs. Perry. Salmon pink, good stems.	.25	.65	2.50
Orange King. Tall, large, bright orange.	.35	1.00	3.00
Oriental. Orange-red type.	.20	.50	2.00
Perry's White. Satin white with dark blotch.	.40	1.10	3.50
Silver Blick. Very large silvery pink.	.75	2.00
Trilby. Pleated flowers of deep scarlet.	1.00	2.50
Wurtembergia. Deep rose-red. Largest of all.	.35	1.00	3.00
Olympia. Earliest of all. Salmon-scarlet double. Spreads by underground runners.	.30	.80	3.00

We will supply seven Poppies, each labeled. Seven different varieties (our selection) for \$2.00.

HARDY LILIES

	Each	Doz.
Auratum. The gold-banded lily, November delivery.	\$0.35	\$3.50
Candidum. Pure white Madonna lily.	.25	2.50
Regale. Large, fragrant, white blooms.	.25	2.50
Speciosum Rubrum. White, suffused pink. November delivery.	.35	3.50

MAGIC LILY

(Lycoris Squamigera)

Produces an abundance of Amaryllis-like foliage in spring, which dies down about July. In August the flower spikes spring up as if by magic to produce clusters of lavender-pink lily-like flowers.

Each, \$0.75; Three for \$2.00

LAWN GRASS SEED

For Fall Sowing

Fall is nature's time for sowing the seed of the best grasses. Apply at the rate of 2 or 3 pounds for each 1,000 square feet. We recommend Louisville Lawn for those who desire best results. This mixture contains Kentucky Blue Grass, Red Top and White Dutch Clover in proper proportions.

	1 lb.	5 lb.	10 lb.
Louisville Lawn Grass	\$0.35	\$1.50	\$2.75
Shade Mixture	.40	1.75	3.25
Kentucky Blue Grass	.25	1.00	2.00
Red Top	.25	1.00	2.00
White Dutch Clover	.60	2.50	4.50
Rye Grass Domestic—stays green all winter.	.25	1.00	1.75

FERTILIZERS

Adco. Dry leaves, grass clippings, straw, or any other vegetable refuse mixed with Adco and kept moist makes very good artificial manure. Simple directions with each package. 7½-lb. carton, \$8.55; 25 lb. (enough for ½ ton of manure), \$2.00; 150 lb., \$10.50; 100 lb., (4/25), \$7.75.

Bone Meal. Gives color to lawns and substance to the bloom of flowers. Fine for incorporating with potting earth, and with the soil used in the planting of Tulips and other fall bulbs. 5 lb., 40c; 10 lb., 60c; 25 lb., \$1.00; 50 lb., \$1.50; 125 lb., \$3.00.

Ground Bone. (Raw). Finely pulverized. 25 lb., \$1.25; 50 lb., \$1.75; 125 lb., \$3.50.

Cattle Manure. Shredded. A weedless, sterilized manure, especially valuable as a fall mulch for Roses, Oriental Poppies, and other plants which are benefited by the application of coarse litter. Its slow fertilizing action tends to produce strong crowns which will flourish in the spring. Where quick growth is desired, use pulverized sheep manure. 100 lb., \$2.75.

Lime. For lawn and garden use. Hydrated, 25 lb., 50c; 50 lb., \$7.50; 100 lb., \$1.25.

Limestone. Ground fine for use on lawns. Sweetens the soil. Not injurious to seed. 10 lb., 25c; 25 lb., 50c; 50 lb., 75c; 100 lb., \$1.25.

Peat Moss. G.P.M. Peat Moss is a light brown-colored virgin soil formed by the growth and decay of sphagnum moss and various aquatic plants in and around the shores of fresh water lakes. It is free from fungus and weed seeds, highly absorbent and retentive of moisture, rich in humus. We list below some of the many uses which make peat so valuable in the growing of plants:

As a winter mulch.

To loosen heavy clay soil.

To retain moisture and fertilizing elements in light, sandy soil. For adding humus to potting soil.

In the preparation of soil for acid-loving plants such as Azaleas, Rhododendrons, and certain Lilies.

For mulching evergreen trees.

For storing roots and bulbs, such as Cannas and Dahlias.

Cuttings root rapidly in this material.

Mixed with sand, it forms an excellent medium in which to germinate seed. 20-bu. bale, \$3.75; ½ bale, \$2.25; ¼ bale, \$1.50; 1/8 bale, 95c.

Plantabbs. Odorless plant food tablets for use on house plants, shrubs, trees, and gardens. 30 tablets, 25c; 75 tablets, 50c; 200 tablets, \$1.00; 1,000 tablets, \$3.50.

Pulverized Sheep Manure. A weedless organic fertilizer for lawns and gardens. 5 lb., 30c; 10 lb., 55c; 25 lb., \$1.00; 50 lb., \$1.75; 100 lb., \$2.75.